

Stockholm, 2017.11.03

REQUEST FOR OFFER

FOR OUTDOOR CAMPAIGN IN OSLO DECEMBER 2017 - JANUARY 2018

Polish Tourist Organisation Office in Stockholm is looking for a contractor to execute the outdoor campaign in December 2017 - January 2018.

We are looking for a possibility to use outdoor advertisement for promotion of Poland as a winter travel destination. Planned product is winter city break in Poland. We need media in for minimum 4 weeks in Oslo area. Crucial week is no 2 in 2018, when there is Reiselivsmessen in Oslo. Planned budget is ca. 160.000 NOK incl. VAT. Please present 2-3 different campaign proposals if possible, to be able to make a choice of the best one, giving biggest reach.

Both price and reach will be given points, per following formula:

Price factor: price = weigh criteria x 30

Reach factor: reach = weigh criteria x 70

The offer that gets the biggest number of points for both factors will win this procedure. The highest number of points is 100.

Polish Tourist Organisation is ready to sign the contract prepared by the Contractor, reserving the rights to negotiate chosen terms.

We are looking for the offers until **9 November 2017 at 14:00 o'clock**.

The offers should be sent to mh@polen.travel. In case on further questions please contact Malgorzata Hudyma, available at 0046 70 738 1121.

1. This procedure is not covered by the Law dd. 29 January 2004 on public procedures (Law Journal dd. 2017, pp. 1579 with later updates).
2. Information on the offer choice does not mean offer acceptance. In order to validate the choice the contract with the best tenderer must be signed.
3. The Ordering Party may:
 - cancel the procedure or invalidate it, partly or wholly, at any moment
 - close the procedure without choosing the offer
 - ask detailed questions and information from the tenderers at any stage of the procedure
4. In case the Ordering Party uses any of above clauses, there is no remuneration offered to the tenderers, who took part in the procedure.

Karlavägen 47B, bv, 114 49 Stockholm, Sverige, tel: +46 (0) 8 21 60 75, fax: +46 (0) 8 21 04 65

Email: info.scan@polen.travel, www.polen.travel

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